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FOR IMMEDIATE RELEASE:

TMG will build your Veterans Pipelines: Vets helping American Industry accelerate Economic Recovery

HAMPTON ROADS, VA – Veterans Day November 11, 2011: In honor of American Veterans on Veterans Day, TMG, a Veteran owned company, announces today the “**Vet Pipeline**” system service to American businesses. The “**Vet Pipeline**” is a proven service, which customizes a Veteran Pipeline from America’s uniformed service Team to your team. In 1865, after the Civil War, American Veterans Blue and Gray built the Union Pacific Railroad to jump-start the industrial age and open the West. After World War II, American Veterans again entered the workforce in record numbers to build the greatest economy on earth. NOW, after the heavy lifting during the War-On-Terror, our talented American Veterans will again propel our economy back to its leadership position within the global economy by using the same focus, teamwork, leadership, and willpower to win, not only to recover from the greatest recession of our time, but also accelerate our economic growth that will put us on a path to regain dominance in the global economy.

TMG is leveraging 10 years of Talent Acquisition and Retention experience to build Veterans Pipeline to meet the Talent Acquisition and Retention Requirements of a Growing Economy... 1 Vet and 1 company at a time.

The Facts:

- Increasing Number of Veterans Departing Military Service
- High and rising Veteran Unemployment Rate (11.7%)
- Increasing Industry Workforce and Leader requirements due to Aging of the Workforce and increasing production demands
- Veterans provide exactly the Right “Fit” which is the #1 industry need—the Right Fit NOT the Right Skill—we can teach the skill
- Significant Availability of State and Federal Funding focused towards Veterans

The Challenge:

- “Connecting the Dots”: Developing a customized, individualized Vet Pipeline to connect America’s proven Veteran Workforce and the Nation’s requirement based upon each organizations specific workforce need and operational circumstance.

The Answer:

- **TMG’s “Win, Win, Big Win: Veterans Pipeline Program”**

A “**Win**” for the Military, by providing the tools to transition their veterans into the Civilian Workforce; a “**Win**” for our Nation’s Industries, by gaining access to a large, highly dedicated, team focused, reliable and dependable workforce; and a “**Big Win**” for our Veterans, in that they will move smoothly into the next phase of their individual journey while continuing to support themselves and their families.

The Features:

- A Customized Vet Pipeline System to meet each Company’s Specific Talent Acquisition Needs.
- A Fully Documented, Step-by-Step Guide from Generation of Talent Requirement through 1st Year Anniversary on the job
- Fully Integrated Return of Investment Tool

- Embedded Management System to Promote Continuous Improvement

The Benefits:

- Decreased Cost to Hire
- Decreased Hiring Cycle Time
- Decreased Time to Competency
- Increased New Hire Engagement
- Improved Workforce Productivity
- Decreased First Year New Hire Attrition

The Process:

- Phase 1: Benchmarking Assessment
- Phase 2: Analysis and Design of Customized Veterans Pipeline
- Phase 3: Develop and Pilot "Vet Pipeline"
- Phase 4: Implementation and Data Capture to prove Return on Investment prediction
- Phase 5: Transition to Internal Operations and Life Cycle Support as required

This Veteran's Day create a **"Win, Win, Big Win"** for our country and our Veterans by contacting TMG at vetpipelines@tmgva.com or 1-866-855-6449 ext. 727.

"For the last year or so during my travels working with businesses of all types and continuing interaction with my veteran brothers and sisters from all the services, I have seen a disturbing trend – American industry desperately needs high quality, team focused, dedicated, intelligent learners and problem solvers who know what it takes to Win while Veterans continue to go long periods without work because they cannot translate their service into the language of industry and navigate the maze to employment.

I am very proud to lead my Team into the breach and "connect the dots" by focusing on the businesses who must have great people to meet their ever increasing production demands and building Vet Pipelines for those companies to satisfy their requirements to attract, hire, train, and retain the world class team America needs to regain its rightful place as the most productive economy in the world.

We are going to do this one company and one Vet at a time to make a difference in the lives of our fellow veterans and our many partners across America. It is time to stop the policy discussions and get down to business – one business – one Vet at a time."

Joseph C. Barto, III
Lieutenant Colonel (Retired)
United States Army
Founder and President
TMG, Inc.

About TMG:

Training Modernization Group is a registered Serviced Disabled Veteran Owned Small Business and recognized as a Leader in Human Performance Systems including Strategy Development, Analysis, Design, Development, and Implementation as evidenced by the awards and recognitions received by the American Society of Training and Development (ASTD) and recognized expertise through partnerships with the Association of Manufacturing Excellence (AME), HRQMC, VOW Coalition, New Horizons Regional Education Center. Our partners include Huntington Ingalls Industries - Newport News Shipbuilding, Northrop Grumman Newport News, the Virginia Department of Transportation, BAE Systems Ship Repair, L-3 Communications Army Fleet Support, Ball Metal Container Operations, Minerals Technologies, Measurement Specialties, Earl Industries, Liebherr Mining Equipment, the U.S. Army Training and Doctrine Command (TRADOC), and Wyle.

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